

30 Rockefeller Plaza  
New York 20, N.Y.

ER 9-3256  
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Room 5600

May 3, 1957

Dear Allen:

In line with our conversation about the Magsaysay Award, this is just to let you know that my brother John has sent his representative, Donald H. McLean, to the Philippines to talk confidentially with a few people about the undertaking. I am enclosing a copy of a letter to President Garcia which he is taking with him. He will be in touch with the Embassy in Manila as soon as he arrives.

We are keeping the matter confidential until we see how things work out there.

With best wishes,

Sincerely,

Nelson A. Rockefeller

The Honorable  
Allen W. Dulles  
Central Intelligence Agency  
Washington, D. C.

Rockefeller Brothers Fund  
30 Rockefeller Plaza  
New York 20, New York

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April 30, 1957

Dear Mr. President:

The life of Ramon Magsaysay had great impact not only in the Philippines but throughout the world. He was one of the outstanding leaders of our time.

Ramon Magsaysay commanded the admiration, respect and affection of people because he was a simple, humble man; because he cared for all people as individuals and believed in their dignity and importance, and because he had the courage of his convictions. His objective was to improve the lot of his countrymen and he approached the task with selfless devotion. He was convinced that government to last and be sound must have integrity and reflect the will of the people.

The world is the richer and better because Ramon Magsaysay lived. His spirit will continue to be an inspiration. He exemplifies the highest type of democratic leadership and as such is a source of strength and confidence to men everywhere who are sincerely concerned about the well-being of their fellowmen.

My brothers and I have followed closely President Magsaysay's life and work. We believe deeply in that for which he stood.

The trustees of the Rockefeller Brothers Fund would consider it a privilege to have a part in establishing a living memorial to the late President. They have authorized me to suggest the creation of the Ramon Magsaysay Award to be given annually to persons whose demonstrated leadership is motivated by a concern for the welfare of the people comparable to that which characterized the life of Ramon Magsaysay. To this end they are prepared to make available the sum of \$500,000. It is their hope that this contribution will be regarded as the beginning of a fund which will be augmented by the contributions of others.

Those who receive the award should be persons to whom the award will mean encouragement for the way he or she has held fast to ideals and principles, even under adverse criticism.

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Each should be a person to whom the people of Asia could look for inspiration for their own lives, and thereby help build a future in which man can live with man in honor and peace.

Respectfully yours,

John D. Rockefeller, 3rd

His Excellency  
Carlos P. Garcia  
President of the Republic of the Philippines  
Manila, Philippines